

FOR IMMEDIATE RELEASE: April 2, 2021
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Satellite Six Announces New Name & Brand: “wpDuo”

10 Years After Launching, New Name Reflects Same Mission with Streamlined Focus

Eau Claire, WI: Today Satellite Six LLC announces a change of name from “Satellite Six LLC” to “wpDuo LLC”, effective April 2, 2021. After 10 years of designing and managing websites, the new brand name reflects a focus on simple and rapid WordPress website management and improvement.

“For 10 years we’ve helped businesses grow through strategic website design and are excited to deepen our ability to serve small businesses through the website management services we’ve become known for,” says Laura Benjamin, Owner of wpDuo. “We’ve created a niche as the only local agency to provide same-day WordPress updates and effortless management which allow our clients to move rapidly without getting stuck in burdensome technology”

Features of wpDuo WordPress website management:

- Same-day content updates
- High-Speed Hosting
- Daily backups
- WordPress Core and Plugin Updates
- Free CDN and SSL
- Optional Search Engine Optimization and Pay-Per-Click services

The new name, “wp” references the WordPress platform that we’re exclusively built around and “Duo” represents our partnership in serving our customers. The new service focus has been in transition since early 2020 and will not impact any existing clients or client services. Additional services beyond WordPress website management include web design, search engine optimization, and pay-per-click advertising management. For more information on the transition from Satellite Six LLC to wpDuo LLC, visit wpduo.com/blog/new-name.

About wpDuo: wpDuo is a WordPress website management and design company specializing in same-day updates and effortless WordPress management. It was formed as a result of a continued need for affordable website plans that offer fast, joyful, and hands-free management. Originally founded as Satellite Six in 2010, wpDuo continues to proudly offer the website and web marketing services that have helped hundreds of businesses grow.